

## Statement of participation

# Volodymyr Moroz

has completed the free course including any mandatory tests for:

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### Contemporary issues in managing

This free 8-hour course looked at three approaches to managing business – organisational culture, internal marketing and collective leadership.

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**Issue date:** 23 February 2023



[www.open.edu/openlearn](https://www.open.edu/openlearn)

This statement does not imply the award of credit points nor the conferment of a University Qualification.  
This statement confirms that this free course and all mandatory tests were passed by the learner.

Please go to the course on OpenLearn for full details:

<https://www.open.edu/openlearn/money-business/contemporary-issues-managing/content-section-0>

COURSE CODE: **B870\_1**

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## Contemporary issues in managing

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<https://www.open.edu/openlearn/money-business/contemporary-issues-managing/content-section-0>

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### Course summary

This free online course, Contemporary issues in managing, introduces three contemporary approaches (managing through organisational culture, managing through internal marketing, and managing through collective leadership). These approaches require you to think critically and challenge ideas and received wisdom.

### Learning outcomes

By completing this course, the learner should be able to:

- describe the nature of different types of managerial approaches adopted by organisations in contemporary time
- understand the purpose of different types of contemporary managerial approaches
- examine the different ways that organisations can implement these contemporary managerial approaches in the workplace.

### Completed study

The learner has completed the following:

#### Section 1

Session 1: Managing through organisational culture

#### Section 2

Session 2: Managing through internal marketing

#### Section 3

Session 3: Managing through collective leadership

#### Section 4

Conclusion