

# CERTIFICATE

## Zelenko Olena

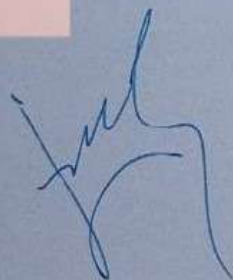
Doctor Science in Economics; Professor,  
Professor at International Economic and Tourism Department,  
Volodymyr Dahl East Ukrainian National University

has completed the scientific and pedagogical internship  
at the University College of Tourism and Ecology in Sucha Beskidzka  
(Sucha Beskidzka, the Republic of Poland)  
during the period from January 30 – March 12, 2023

### PROBLEMS OF EDUCATION QUALITY MANAGEMENT IN THE SERVICE INDUSTRY AND ECOLOGY

Subject area «Hotel and Restaurant Business,  
Tourism and Recreation»  
ECTS credits: 6 (180 hours)

dr Marek Łabaj, prof. WSTiE,  
Rector of the University College  
of Tourism and Ecology in Sucha Beskidzka




The University College  
of Tourism and Ecology in Sucha Beskidzka

Non-Governmental Organization  
«Educational Resource Center»

## Internship program

|    |                                                                                                           |          |
|----|-----------------------------------------------------------------------------------------------------------|----------|
| 1. | Intercultural communication in higher education institutions: the experience of the Republic of Poland    | 35 hours |
| 2. | Trends in the tourism and hospitality industry                                                            | 27 hours |
| 3. | Tourism policy                                                                                            | 40 hours |
| 4. | Management of national parks in the Republic of Poland                                                    | 35 hours |
| 5. | Development prospects for distance learning in the system of higher education in Ukraine and EU countries | 25 hours |
| 6. | Advisory work                                                                                             | 10 hours |
| 7. | Participation in a training workshop and work on scientific and methodological reports                    | 8 hours  |

Total: 180 teaching / working hours  
The curriculum of the scientific and pedagogical internship is fully carried out