

Statement of participation

Kostiantyn Burylov

has completed the free course including any mandatory tests for:

Making creativity and innovation happen

This free 10-hour course considered how organisations can tackle the challenges posed by creativity and innovation in order to be more successful.

Issue date: 21 March 2024



www.open.edu/openlearn

This statement does not imply the award of credit points nor the conferment of a University Qualification.
This statement confirms that this free course and all mandatory tests were passed by the learner.

Please go to the course on OpenLearn for full details:
<https://www.open.edu/openlearn/money-business/making-creativity-and-innovation-happen/content-section-0>

COURSE CODE: **BB842_3**

Making creativity and innovation happen

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Course summary

The trailer below explores one aspect that will be covered in the course: the paradox of choice.

Learning outcomes

By completing this course, the learner should be able to:

- understand different perspectives on why creativity matters
- consider cognitive aspects of creativity and how personality and individual differences might contribute
- explore ways in which individuals can enhance their own creative potential
- appreciate how organisational factors, such as culture, leadership, diversity and structure can both help and hinder creativity and innovation
- appreciate how organisations can be more strategic in their approach to creativity and innovation, including the use of creative swiping and other practices.

Completed study

The learner has completed the following:

Section 1

Understanding creativity and innovation

Section 2

Where does creativity come from?

Section 3

Enhancing your creative confidence

Section 4

Failure and constraints

Section 5

Problem solving and critical thinking

Section 6

Creativity and innovation in organisations

Section 7

Knowledge creation and wise leaders

Section 8

Communication and trust

Section 9

Understanding organisational boundaries

Section 10

Taking a strategic approach to creativity and innovation