



Certificate of Achievement

Veronika Leontieva

has completed the following course:

CULTURAL DIPLOMACY EUROPEAN UNIVERSITY INSTITUTE (EUI)

This course offered an introduction to the idea and practice of cultural diplomacy. It introduced different concepts and visions of cultural diplomacy and explored the role of different actors in international cultural relations, including states and non-state actors.

3 weeks, 3 hours per week



Anna Triandafyllidou
Professor

European University Institute and Ryerson University



Jeremie Molho
Marie Curie Research Fellow
European University Institute (EUI)



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit futurelearn.com/proof-of-learning/certificate-of-achievement.

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STUDY REQUIREMENT

3 weeks, 3 hours per week

LEARNING OUTCOMES

- Explain relevant terms and notions such as those of soft power, cultural cooperation and public diplomacy
- Discuss current geopolitical and economic contexts, and the role that cultural diplomacy plays in the G8 and in the G20 world
- Identify the main actors involved in cultural diplomacy today
- Explore the nascent EU strategy of cultural diplomacy
- Assess specific examples where cultural diplomacy has worked and examples where it has not

SYLLABUS

Week 1 – Concepts of cultural diplomacy

- Cultural cooperation
- Public diplomacy
- Soft power
- Transnational cultural relations

Week 2 – Governance of cultural diplomacy

- International organisations
- Cities and regions in cultural diplomacy
- Private actors in cultural diplomacy
- Grassroots international cultural relations

Week 3 – European cultural diplomacy

- Europeanising cultural cooperation
- The European soft power
- The future of cultural diplomacy in Europe